

Orphaned recycling material management process

1 Customer qualification

- Imminent needs (one-time)
- Awareness to do things right (sorting at the source)
- Delivery of equipment (installation of bins or boxes) at the same time as doing the offloading

2 Needs Assessment

- Assessment of what will be in the bins after X amount of time
- Site visit by the representative or receipt of photos from client
- Cost/benefit exercise

3 Long term solution

- Mini Eco-center installation or agreement (1x / month, 1x / 3months...)
- Quality of implementation by the delivery / marketing team.
- After installation, checklist for marketing of the Mini Eco-center, take a photo of the installation

4 Training on the use of the Mini Eco-center

- Delivery of the user's guide

5 Customer follow-up, evaluation of the appropriation of the Mini Eco-center

- 1 month after installation
- Follow-up with road teams on the client relationship (before / after photos)

6 See that agreements are respected

- Photos of the site, bins and materials
- Can be done by the team on the road or representative (photo before / after)

7 Business review and annual report

- This document shows the total weight recycled by material category
- Treatment of materials
- A comparison of previous years

Sort at the source!
Turnkey solutions
in recycling.

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